

# **OACUBO Annual Meeting - DAY #1 SCHEDULE**

**THURSDAY, APRIL 15, 2021**

**9:00 a.m. – 12:00 p.m.**

*[3 total CPE Credits offered]*

**8:55 a.m. – 9:00 a.m.**

**OPENING REMARKS/INTRODUCTIONS**

**9:00 a.m. – 9:50 a.m.**

**SESSION #1:** “The Case for IT Governance and Role of CAO/CFO” – Speaker: Ivy Anderson, Plante Moran [1 CPE Credit]

*This is a discussion of the pitfalls of poor IT governance -- higher costs, reduced efficiencies, lacking ability to scale, etc., and the core IT governance structures needed for higher education. Unless institutions recognize the need to manage the IT decisionmaking from a shared perspective, they will miss the opportunity to establish a firm foundation for management and investment decisions required for effective IT. This session covers: How institution can grasp the cost of these inefficiencies and their impact; Four steps to assess the costs of ineffective governance; Three steps to creating the alliance for transparency in IT governance; and Two things to do next week, next month, next six months to improve IT governance. As a result of this session, business officers and administrators who also have responsibility for IT will have some proven steps for creating more effective IT governance and ways to work with the CIO to execute on these steps. In addition, they will have a clear action plan for how they can help improve IT governance in collaboration with the CIO.*

**9:50 a.m. – 10:00 a.m.**

**BREAK**

**10:00 a.m. – 10:50 a.m.**

**SESSION #2:** “Cybersecurity Threats to Colleges and Universities and Best Practices to Reduce Risk” – Speaker: Don Boian, Cybersecurity Outreach Director, Huntington National Bank and Rich Nagle, The Ohio State University [1 CPE Credit]

*During this session, current cybersecurity threats that are impacting Colleges and Universities will be discussed. These include Environment – Most school are mini-cities (to include health information, emergency services, etc); Malware/Ransomware; Threats to IP/Research; and Student scams. In addition, you will learn about cybersecurity best practices to reduce risk. These include Cybersecurity basics (presented using the NIST CSF framework); Reducing Payment Fraud; and Ohio Data Protection Act.*

**10:50 a.m. – 11:00 a.m.**

**BREAK**

**11:00 a.m. – 11:50 a.m.**

**SESSION #3:** “Who is Using My Data” – Speaker: Patrick Kerns, Schneider Downs [1 CPE Credit]

*During this session we explore the different ways that users are using data of your institution and why it is more important that event to understand your ratios and be able to understand how those users are making decisions about your institution. We will discuss ratios that everyone should know – your composite financial index score, your operating cash flow margin, your financial responsibility score, and other corollary ratios that are impacted by these.*

**11:50 a.m. – 12:00 p.m.**

**CLOSING REMARKS**