

# **107th Annual Meeting & Professional Development Conference** Innovate, Transform, Grow

### Thursday, April 11, 2024 - Friday, April 12, 2024

# **Schedule of Events**

## Thursday, April 11, 2024

8:00 a.m. - 9:00 a.m. EXHIBITOR SET-UP

9:00 a.m. - 10:00 a.m. REGISTRATION / CONTINENTAL BREAKFAST / EXHIBITOR VISITS

10:00 a.m. - 11:00 a.m. GENERAL SESSION: "Great Teams have Great Teammates" Speaker: Sue Ramsey, Former Ashland University Girls Basketball Coach

11:00 a.m. - 11:10 a.m. REFRESHMENTS BREAK / EXHIBITOR VISITS

11:10 a.m. - 12:00 p.m. BREAKOUT SESSIONS

**BREAKOUT SESSION #1:** "Highlights of SECURE 2.0 and Other Regulatory Updates related to the 403b Landscape" Speaker: James Scully, Senior Relationship Manager, TIAA; and Jeff Musell, Senior Director of Multiple Employer Plans, TIAA

**BREAKOUT SESSION #2:** "How to Recognize Phishing" **Speaker:** Christopher Stocker, Director of Client Services, Compass Computer Group /PK Financial Group; Pete Kaplan, President, PK Financial Group; and Brian Petros, CEO, PK Financial Group

12:00 p.m. - 1:10 p.m. BUFFET LUNCH / EXHIBITOR VISITS Welcome/Remarks: Anne McCall, President of The College of Wooster

### 1:10 p.m. - 2:00 p.m. BREAKOUT SESSIONS

**BREAKOUT SESSION #1:** "Fiscal Resiliency: Exploring Creative Solutions for Campus Challenges" *Speakers:* Dave Capitano, Higher Education Practice Leader, Baker Tilly US, LLP; Tom Walenchok, Partner, Higher Education Practice, Baker Tilly US, LLP; and Karen Gries, Director, Exempt Tax Advisory, Baker Tilly US, LLP

**BREAKOUT SESSION #2:** "Artificial Intelligence: How we Got Here and What's Next" *Speakers:* Aneet Deshpande, Chief Investment Strategist, Clearstead; and Marlene Kanipe, Assistant Controller, College of Wooster

2:00 p.m. - 2:10 p.m. REFRESHMENTS BREAK / EXHIBITOR VISITS

2:10 p.m. - 3:00 p.m. BREAKOUT SESSIONS

**BREAKOUT SESSION #1:** "Industry Trends" **Speaker:** C. Todd Jones, President and General Counsel, Association of Independent Colleges and Universities in Ohio (AICUO)

**BREAKOUT SESSION #2:** "Punching Above Your Weight: How to align technology strategy, staffing, and resources to achieve more than the sum of your parts" **Speaker:** David Hinson, Campus Chief Information Officer, Apogee; and Megan Rosati, Business Development Director, Apogee

3:00 p.m. - 3:30 p.m. REFRESHMENTS BREAK / EXHIBITOR VISITS

3:30 p.m. - 4:20 p.m. GENERAL SESSION: "Higher Education Trends and Accounting Updates" Speakers: Jonathan Schultz, Senior Manager, Crowe LLP; and Christine Torres, Audit Partner, Crowe LLP

**4:30 p.m. – 6:30 p.m. HAPPY HOUR (Sponsored by TIAA)** @ The Olde Jaol Steakhouse and Tavern (Prohibition Room), 215 N. Walnut Street, Wooster 44691

6:30 p.m. DINNER ON YOUR OWN

## Friday, April 12, 2024

8:00 a.m. - 9:00 a.m. REGISTRATION / CONTINENTAL BREAKFAST

### 9:00 a.m. - 9:50 a.m. BREAKOUT SESSIONS

**BREAKOUT SESSION #1:** "The "New" Zero-Based Budget: Transforming Institutions Through Data-Driven Resets" *Speaker:* Jessica Ryals, Partner, CFO Colleague; and Jeff Spear, Founder, CFO Colleague

**BREAKOUT SESSION #2:** "Investments in Renewable Energy Tax Credits" **Speaker:** Amanda Coon, Senior Tax Manager of Exempt Organizations, Plante Moran; and Jessica Toader, Senior Tax Manager of Exempt Organizations, Plante Moran

9:50 a.m. - 10:00 a.m. REFRESHMENTS BREAK

10:00 a.m. - 10:50 a.m. BREAKOUT SESSIONS

**BREAKOUT SESSION #1:** "Worth it? Prove it! - A survey of New and Impactful Higher Ed. Consumer Protection Obligations" **Speaker:** Rob Kent, Senior Counsel, Bricker Graydon LLC; and Joshua Nolan, Partner, Bricker Graydon LLC

**BREAKOUT SESSION #2:** "Trends in College and University Closures" *Speaker:* Adam Smith, FORVIS; and Jeff Spear, Founder, CFO Colleague

10:50 a.m. - 11:00 a.m. BREAK

11:00 a.m. - 11:50 a.m. GENERAL SESSION: "AI Risks and Opportunities in Higher Education" Speakers: Mike Cullen, Principal, Higher Education Cybersecurity Leader, Baker Tilly US, LLP

11:50 a.m. - 1:00 p.m. BUFFET LUNCH / BUSINESS MEETING / CLOSING REMARKS