# 107th Annual Meeting \& Professional Development Conference Innovate, Transform, Grow 

Thursday, April 11, 2024 - Friday, April 12, 2024

## Schedule of Events

Thursday, April 11, 2024

8:00 a.m. - 9:00 a.m.
EXHIBITOR SET-UP

9:00 a.m. - 10:00 a.m.
REGISTRATION / CONTINENTAL BREAKFAST / EXHIBITOR VISITS

10:00 a.m. - 11:00 a.m.
GENERAL SESSION: "Great Teams have Great Teammates"
Speaker: Sue Ramsey, Former Ashland University Girls Basketball Coach

11:00 a.m. - 11:10 a.m.
REFRESHMENTS BREAK / EXHIBITOR VISITS

11:10 a.m. - 12:00 p.m.
BREAKOUT SESSIONS

BREAKOUT SESSION \#1: "Highlights of SECURE 2.0 and Other Regulatory Updates related to the 403b Landscape"
Speaker: James Scully, Senior Relationship Manager, TIAA; and Jeff Musell, Senior Director of Multiple Employer Plans, TIAA

BREAKOUT SESSION \#2: "How to Recognize Phishing"
Speaker: Christopher Stocker, Director of Client Services, Compass Computer Group /PK Financial Group; Pete Kaplan, President, PK Financial Group; and Brian Petros, CEO, PK Financial Group

12:00 p.m. - 1:10 p.m.
BUFFET LUNCH / EXHIBITOR VISITS
Welcome/Remarks: Anne McCall, President of The College of Wooster

1:10 p.m. - 2:00 p.m.
BREAKOUT SESSIONS

BREAKOUT SESSION \#1: "Fiscal Resiliency: Exploring Creative Solutions for Campus Challenges" Speakers: Dave Capitano, Higher Education Practice Leader, Baker Tilly US, LLP; Tom Walenchok, Partner, Higher Education Practice, Baker Tilly US, LLP; and Karen Gries, Director, Exempt Tax Advisory, Baker Tilly US, LLP

BREAKOUT SESSION \#2: "Artificial Intelligence: How we Got Here and What's Next"
Speakers: Aneet Deshpande, Chief Investment Strategist, Clearstead; and Marlene Kanipe, Assistant Controller, College of Wooster

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2:00 p.m. - 2:10 p.m.
REFRESHMENTS BREAK / EXHIBITOR VISITS
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2:10 p.m. - 3:00 p.m.
BREAKOUT SESSIONS

BREAKOUT SESSION \#1: "Industry Trends"
Speaker: C. Todd Jones, President and General Counsel, Association of Independent Colleges and Universities in Ohio (AICUO)

BREAKOUT SESSION \#2: "Punching Above Your Weight: How to align technology strategy, staffing, and resources to achieve more than the sum of your parts"
Speaker: David Hinson, Campus Chief Information Officer, Apogee; and Megan Rosati, Business Development Director, Apogee

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3:00 p.m. - 3:30 p.m.
REFRESHMENTS BREAK / EXHIBITOR VISITS
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3:30 p.m. - 4:20 p.m.
GENERAL SESSION: "Higher Education Trends and Accounting Updates"
Speakers: Jonathan Schultz, Senior Manager, Crowe LLP; and Christine Torres, Audit Partner, Crowe LLP

4:30 p.m. - 6:30 p.m.
HAPPY HOUR (Sponsored by TIAA)
@ The Olde Jaol Steakhouse and Tavern (Prohibition Room), 215 N. Walnut Street, Wooster 44691

## 6:30 p.m.

DINNER ON YOUR OWN

## Friday, April 12, 2024

8:00 a.m. - 9:00 a.m.
REGISTRATION / CONTINENTAL BREAKFAST

9:00 a.m. - 9:50 a.m.
BREAKOUT SESSIONS

BREAKOUT SESSION \#1: "The "New" Zero-Based Budget: Transforming Institutions Through DataDriven Resets"
Speaker: Jessica Ryals, Partner, CFO Colleague; and Jeff Spear, Founder, CFO Colleague

BREAKOUT SESSION \#2: "Investments in Renewable Energy Tax Credits"
Speaker: Amanda Coon, Senior Tax Manager of Exempt Organizations, Plante Moran; and Jessica Toader, Senior Tax Manager of Exempt Organizations, Plante Moran

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9:50 a.m. - 10:00 a.m.
REFRESHMENTS BREAK
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10:00 a.m. - 10:50 a.m.
BREAKOUT SESSIONS

BREAKOUT SESSION \#1: "Worth it? Prove it! - A survey of New and Impactful Higher Ed. Consumer Protection Obligations"
Speaker: Rob Kent, Senior Counsel, Bricker Graydon LLC; and Joshua Nolan, Partner, Bricker Graydon LLC

BREAKOUT SESSION \#2: "Trends in College and University Closures"
Speaker: Adam Smith, FORVIS; and Jeff Spear, Founder, CFO Colleague

10:50 a.m. - 11:00 a.m.
BREAK

11:00 a.m. - 11:50 a.m.
GENERAL SESSION: "AI Risks and Opportunities in Higher Education"
Speakers: Mike Cullen, Principal, Higher Education Cybersecurity Leader, Baker Tilly US, LLP

11:50 a.m. - 1:00 p.m.
BUFFET LUNCH / BUSINESS MEETING / CLOSING REMARKS

